

Press release

For immediate release

PR-No:
Category:
Pages:MXT 160E/11-2013
Company
2

Frost & Sullivan Recognizes MatriX Technologies with the “Best Practices Company of the Year Award 2013”

Munich, 19 November 2013 – MatriX Technologies GmbH (MatriX), a German-based supplier of industrial X-ray inspection equipment, was acknowledged as the market leader in the worldwide SMT AXI market (Automated X-Ray Inspection Equipment). The “2013 Growth, Innovation & Leadership Awards Gala” was held on September 11, 2013, at the Fairmont San Jose, California.

Frost & Sullivan, a global growth consulting organization, identified the top players in the SMT AXI equipment market. MatriX was recognized as the top achiever in the AXI Market award category, which demonstrates excellent qualities in meeting the increasing demands and requirements of clients in the electronics assembly industry market. Frost & Sullivan has based its study on five main criteria: growth strategy, growth implementation, degree of innovation, customer value and market penetration. Throughout all criteria, MatriX has demonstrated its continuous and dedicated efforts toward technology innovation to support the growth of the entire AXI market. The company also outperformed in its practices across functional disciplines such as after-sales support and training.

According to Frost & Sullivan’s 360-degree analysis, MatriX’s integrated growth and innovation strategy is groundbreaking; during 2012-2013, the company built up a manufacturing partnership in Singapore and opened subsidiaries in China, Singapore and Japan in order to position its engineering and support teams close to its customer base to ensure short delivery and response times. Additionally, and by acquiring FocalSpot Inc. San Diego (now operating as MatriX-FocalSpot Inc.), the company is well-positioned to increase its North American market share via this new sales platform for its existing AXI series. Furthermore, the company extended its product range by a manual and semi-automated X-ray inspection equipment product line (XT-series) during 2013, becoming an integrated supplier from entry-level MXI to high-end integrated AXI solutions.

By translating customer feedback into R&D and steadily seeking innovations, MatriX’s experienced engineers continue to set X-ray inspection standards and achieve the best solutions to increase their customers’ inspection quality and production efficiency with a solid return on investment. Smooth software interfaces and flexible hardware enable perfect integration into the customers’ production line. Continuous service, trainings and updates, as well as production integration support, ensure the most effective inspection strategy at any time.



“With these constant technology innovations and upgrades, the company has been successful in obtaining a clientele with global manufacturing sites, which, in turn, increases installation rates,” noted Frost & Sullivan Research Analyst Lavanya Rammohan. “Attention to detail and delivering superior-quality products will strengthen its bid for greater market penetration and reinforce its position in the SMT AXI market.”

About MatriX Technologies:

MatriX Technologies GmbH, founded in 2004 and headquartered in Munich/Feldkirchen (Germany), is a leading global supplier of high-speed Automated In-line X-Ray inspection systems (AXI for Electronics) and semi-automated/manual X-ray Inspection systems (MXI) that are used to control the manufacturing process and to ensure the quality of critical electronic devices/components and electronic printed circuit boards manufactured by its customers within series production. In addition, MatriX supplies manual, semi-automated and automated inspection solutions for non-destructive testing of other non-electronic materials, such as casting or medical parts, by using X-ray or computer tomography (CT) technology (AXI for NDT). MatriX inspection system solutions assist its global customer base to achieve and fulfill the highest quality demands for critical parts and components. As of 2013, MatriX Technologies employs a growing 80 staff in Germany, Hungary, China, Singapore, Japan and the US. More information about the company can be found on www.m-xt.com.

About Frost & Sullivan:

Frost & Sullivan, the Growth Partnership Company, partners with clients to accelerate their growth. The company's Growth Partnership Services, Growth Consulting and Growth Team Membership empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.frost.com>.

For further inquiries, please contact:

Christina Heil
Email: christina.heil@m-xt.com
Tel. +49 89- 189 41 40-14
Fax +49 89- 189 41 40-98

MatriX Technologies GmbH
Dornacherstraße 5
85622 Feldkirchen, Germany
Web: www.m-xt.com

Frost & Sullivan
Amy Grace Torres
Email: amy.torres@frost.com
Tel. +1 210.477.8468

Please send us a specimen copy for our reference. Thank you!